

CAPABILITY STATEMENT

BEV RYAN PUBLISHING SERVICES

ABOUT

ABN: 62309022971

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Australia

Mail:

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Australia

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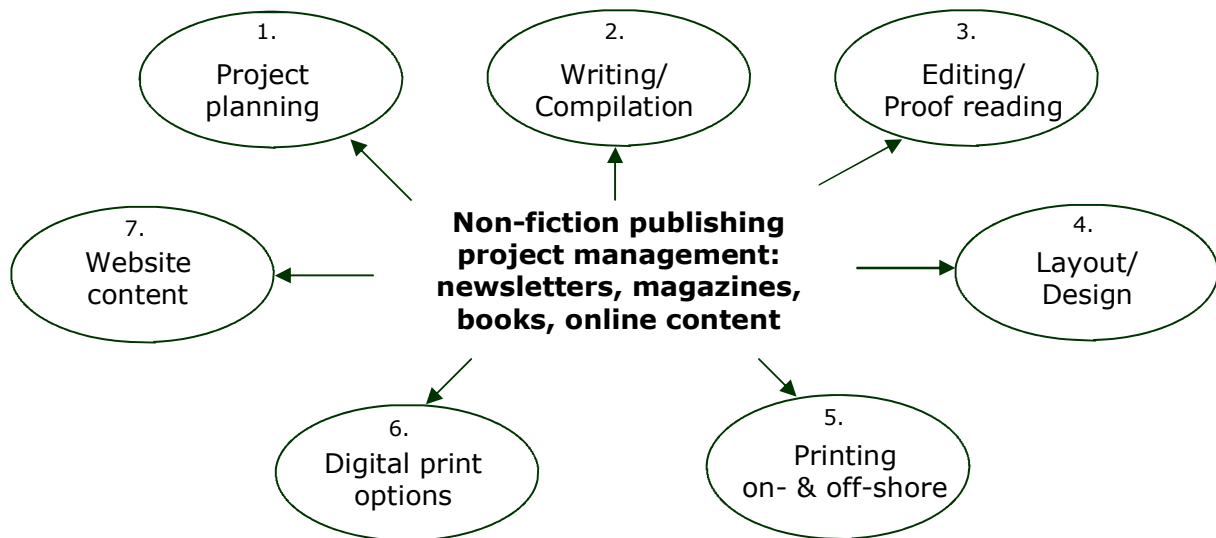
Beverley Ryan

trading as 'Honestly Woman'

Manager: Women's Publishing Network

1. Bev Ryan is a publishing project manager and consultant offering personalised, efficient non-fiction publishing solutions to small to medium organisations lacking that in-house expertise.
2. Since 1997 Bev has been involved in publishing print magazines, books, online newsletters and web content.
3. As founder and manager of the Women's Publishing Network Bev has access to a freelance network of reliable and proven expertise as required for each job she undertakes.
4. Bev is a publisher with Lightning Source: her clients can therefore access print-on-demand & international distribution of books and e-books (incl. Amazon).

CORE COMPETENCIES



BENEFITS

- ⇒ You can outsource part or all of your publishing functions, as required.
- ⇒ You deal directly with Bev Ryan who acts as your publishing project manager and coordinates all aspects of the work you require.
- ⇒ Bev Ryan Publishing Services has low overheads and no permanent staff costs being passed on to clients.
- ⇒ Bev Ryan Publishing Services offers clients a cost-effective solution for publishing projects, as Bev oversees and coordinates her own trusted talent pool of freelance expertise on call as required.
- ⇒ This publishing project management service is Australian-based and adheres to Australian editing and production guidelines and standards.



EXPERTISE

Bev Ryan

- Bachelor of Arts (English), Diploma of Education
- Excellent language and editing skills
- Excellent project management skills working to deadlines
- Founder, publisher and editor of two nationally distributed magazines - six years
- Online newsletter editor – six years
- Website content management – seven years
- Founder and manager of online publishing group - Women's Publishing Network
- Facilitator of publishing workshops – three years
- Book coach – two years
- Published author
- Strong relationships with specialised expertise within the publishing industry – on call when required
- Experienced in small business, government, career development, international education, not-for-profit, vocational education, secondary education, rural issues, women's issues.

MAJOR CLIENTS/PROJECTS

Jigsaw Consulting Group – publishing project management
Real Estate Mastery - publishing project management
Master Networking – publishing consultant & editor
Dept of Education and Training International, Queensland - communications
Australian Medical Association Queensland - magazine editor
TAFE Queensland International Programs - publishing project manager
Queensland Rural Women's Network - e-news editor
'Honestly Woman' magazine – founder & publisher (national distribution)
'Work from Home' magazine – founder & publisher (national distribution)
'Wollongong Online', Empower Australia - editor

OTHER

Board Director - Queensland Rural Women's Network

Contributing author: 'Women on Top—against the odds' and 'Now We're Talking'

Awards: as publisher and editor of 'Honestly Woman' magazine

- ◆ 2007 Quest 'Readers' Choice Business of the Year'
- ◆ 2007 'Woman in Business' award – Marketing Communications Executive International (Australia)
- ◆ 2007 Industry Development Award – Queensland Government

Memberships:

Brisbane International Business Women's Network
Women in Small Business Australia

INTERNATIONAL ALLIANCES

International education:

Kath Marnane, consultant – offices in Australia and Vietnam

International business:

Janette Clonan – international business consultant, Australia

CONTACT

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